

# FORD CARS

ALL MODEL CATALOGUE

JANUARY 1981



**THE NEW FORD  
FIESTA POPULAR & POPULAR PLUS**





# EXTRA COVER

## The Optional Warranty Plan from Ford

Extra Cover is an entirely new Warranty Plan that takes over when your first 12 months Warranty expires.

Extra Cover protects you against unexpected repair bills for up to 3 years, or 60,000 total miles, whichever occurs first.

Extra Cover is available on all cars, light vans and Transits and comes in a choice of options:

Just look at the advantages that Extra Cover can bring:

### for the private motorist

- ✓ Wide range of covered components
- ✓ No limit on repair claims and fully transferable
- ✓ Emergency car hire, emergency hotel, all covered. Cover valid on foreign holidays up to 4 weeks, otherwise not valid outside U.K.
- ✓ Simple authorisation procedures, with no excess payments
- ✓ Value-for-money pricing
- ✓ Fully backed by Ford

### for the business user and fleet operators

- ✓ All the above benefits
- ✓ Gives you effective cost control
- ✓ Enhances re-sale value of your vehicles

**1**

**24 months from the date of purchase** (12 months after the normal Warranty has expired) without any mileage limitation, or

**2**

**36 months from the date of purchase** (24 months after normal Warranty has expired) or 60,000 total miles, whichever occurs first.

Class	12 months	24 months
Small cars (Fiesta, Escort)	£48*	£96*
Large cars (Cortina, Capri, Granada)	£70*	£140*
Vans	£70*	£122*
Also available on Transits	£102*	£204*

\* +VAT.



Why not call on your Ford dealer and discuss

joining Extra Cover to-day?

# EXTRA COVER

## The Optional Warranty Plan from Ford

It could pay for itself the first time you need it.



# THE FORD FIESTA

Advanced engineering should make a car work better without making it more complicated and expensive to maintain. Because the simpler a car is, the less it costs to own.

That's the thinking behind the Fiesta. It's a three door hatch-back with folding rear seats, a transverse engine and front wheel drive.

It combines all the best features of all small cars, in just one car; safe handling, a surprising amount of space and remarkable economy.

Fiesta has two advanced safety features built into the steering and braking systems. Negative scrub steering geometry and diagonally split dual line brakes. Together, they combine to give safe, sure braking whatever the conditions.

Fiesta has the widest track in its class, steel braced radial ply tyres, rack and pinion steering. The gearbox lives up to Ford's reputation for light, quick and precise changes, and there's a choice of engines.

There's more legroom in the Fiesta than in most other small cars, and with the back seats folded there's 42.6 cu. ft. of luggage space. (M.V.M.A. Measuring Index.)

For an advanced car, it's amazingly cheap to own, fuel consumption figures obtained from officially approved tests, under the Passenger Car Fuel Consumption Order 1977, range from 50.4 mpg for the 950 (40 BHP DIN) to 44.1 mpg for the 1300. (Both at a constant driving speed of 56 mph).<sup>\*</sup> To keep ownership costs down still further, we have simplified service requirements, reducing expensive labour charges to a minimum.

You'll find a surprising amount of space under the bonnet which makes everything very accessible. The bodywork is treated with phosphate to inhibit rust, then it gets an electrocoat primer, a spray primer and 4 coats of acrylic paint for a really durable finish.

To quote Autocar, "As a piece of Ford thoroughness the Fiesta is perhaps their most impressive car yet."

<sup>\*</sup> For complete fuel consumption figures see page 14.



## OH WHAT A BEAUTIFUL BABY





# FIESTA POPULAR

- 950 (40 BHP or 45 BHP) engine
- Diagonally split dual-line braking system
- Radial ply tyres
- Hazard warning flashers
- Self-adjusting clutch
- Electric engine fan
- Printed circuit instrument wiring
- Laminated windscreen

# FIESTA POPULAR PLUS

- Plus** Optional 1100 engine
- Plus** Tailgate wash/wipe
- Plus** Rear package tray
- Plus** Fabric trim
- Plus** Centre console and clock



# FIESTA POPULAR



## Engines

950 (40 BHP DIN) or 950 (45 BHP DIN). Transverse mounted overhead valve engine with wedge-head combustion chambers.

## Transmission

4-speed synchromesh gearbox with remote shift. Self-adjusting clutch. Front wheel drive.

## Suspension & Steering

Bulkhead mounted rack and pinion steering with negative scrub geometry and safety decoupling energy absorbing column. 3.4 turns lock to lock.

*Front* - MacPherson struts, telescopic dampers with coil springs.

*Rear* - 5 bar link comprising trailing arms, coil springs, beam axle with Panhard rod. Telescopic dampers.

## Brakes

Diagonally split, dual line system with 8.7" dia. front discs and self-adjusting 7.0" dia. rear drums.

## Wheels & Tyres

12" x 4" pressed steel wheels with 135 SR 12 steel braced radial tyres. Black wheel nut caps.

## Lighting & Electrical

7 fuse, 12 volt negative earth system. Single tone horn. Rectangular semi-sealed headlamps. Hazard warning flashers. Direction indicators. Rear fog lamp.

## Body

Wind tunnel developed, low drag coefficient all steel welded construction with rear third door with gas struts and concealed hinges. Black louvred design radiator grille with drag reducing aerofoil section. Black bumpers. Black driver's door mounted mirror. Black door locks and handles. Bodyside tape-stripe. Popular 'decal' on tailgate. Integral front air dam. Laminated windscreen.

## Interior

Front slide mounted bucket seats with anti-tip lock. Quick action single-fold rear bench seat with automatic lock. Inertia reel seat belts. Vinyl seat trim. Passenger compartment rubber mat. Storage compartment under rear floor. Front passenger glove compartment and package shelf. Driver's side storage compartment. Centre face level vent. Air blending heater with 2-speed fan. Three ashtrays. Two spoke steering wheel, windscreen mounted rear view mirror. Three lever system controlling turn indicators, horn, high beam, headlamp flasher, driving lights, two speed wipers, flick wipe. Foot operated windscreen washer. Speedometer/odometer, fuel gauge, temperature gauge, warning lights for oil pressure, turn indicators, high beam and ignition. Choke control. Brake fluid level warning indicator.

## FIESTA POPULAR COLOUR AND TRIM GUIDE

Paint Colour	Vinyl trim Colour
Diamond White	Chocolate or Indian Red
Midnight Blue	Blue or Tan
Terracotta	Chocolate or Indian Red
Venetian Red	Chocolate or Tan
Tuscan Beige	Chocolate or Tan
Dove Grey	Chocolate or Indian Red
Prairie Yellow	Chocolate or Tan
Meadow Green	Chocolate or Tan

Note: Metallic colours are not available.

# FIESTA POPULAR PLUS



## Engines

950 (40 BHP DIN) or 950 (45 BHP DIN) or 1100 (53 BHP DIN). Transverse mounted overhead valve engine with wedge-head combustion chambers.

## Transmission

As Fiesta Popular.

## Suspension & Steering

As Fiesta Popular.

## Brakes

As Fiesta Popular, but with Servo assistance with 1100 engine.

## Wheels & Tyres

As Fiesta Popular, but with 145 SR 12 tyres on 1100.

## Lighting & Electrical

As Fiesta Popular, but with front door courtesy switches for interior light. Tailgate wash/wipe.

## Body

As Fiesta Popular, but with bright door handles and locks and bodyside tape-stripe.

## Interior

As Fiesta Popular, but with fabric seat trim. Passenger compartment carpet. Grained fascia with satin finish instrument binnacle. Two sunvisors. Rear package tray. Centre console with clock. Popular plus 'decal' on fascia mounted satin finish applique.

## FIESTA POPULAR PLUS COLOUR AND TRIM GUIDE

Paint Colour	'Beta' fabric trim Colour
Diamond White	Chocolate or Indian Red
Midnight Blue	Blue or Tan
Terracotta	Chocolate or Indian Red
Venetian Red	Chocolate or Tan
Tuscan Beige	Chocolate or Tan
Dove Grey	Chocolate or Indian Red
Prairie Yellow	Chocolate or Tan
Meadow Green	Chocolate or Tan

**Metallic Paint Colours** (available at extra cost)

Strato Silver	Chocolate or Blue
Tibetan Gold	Chocolate or Tan
Cobalt Blue	Blue or Tan
Forest Green	Tan or Chocolate
Cosmos Blue	Chocolate or Blue
Chestnut Brown	Chocolate or Indian Red

Further details on page 14.

The cars illustrated are (1) Fiesta Popular in Diamond White. (2) Fiesta Popular Plus in Terracotta.



Photographed at South Woodham Ferrers by courtesy of Essex County Council.





# FIESTA L

- Heated rear window
- Electric windscreen washer
- 5 position reclining front seats
- 'Sandford' fabric seat trim
- Door storage bins



# FIESTA L



## Engines

950 (45 BHP DIN) or 1100 (53 BHP DIN).

## Transmission

As Fiesta Popular

## Suspension & Steering

As Fiesta Popular

## Brakes

As Fiesta Popular, but with servo assistance on 1100

## Wheels & Tyres

12" x 4" pressed steel wheels with 145 SR steel braced radial tyres. Silver painted wheel nut covers.

## Lighting & Electrical

As Fiesta Popular, but with reversing light, heated rear window, door operated feature on courtesy light, intermittent wipe and electric wash, tailgate wash/wipe.

## Body

As Fiesta Popular, but with bright waist rail, door handles, locks, and exterior driver's side rear view door mirror. Bright bumpers with black inserts. Black rocker panel. L badge on tailgate. 1.1 badge on 1100 model.

## Interior

As Fiesta Popular but with 5 position reclining seats with Sandford fabric trim. Driver's and passenger's door storage bins, detachable rear package tray, door trim with front and rear armrests, grab handle, outboard fascia mounted adjustable rectangular fresh air vents, full width satin finish lower fascia panel applique, dipping rear view mirror, passenger sunvisor. Passenger compartment carpet. Handbrake grip. Rear wheelarch trim in passenger compartment. Additional sound insulation material.

*The car illustrated is a Fiesta L. Options fitted (at extra cost) are passenger door mirror, Ford push button radio, centre console and clock.*

**EXTRA ✓ COVER**  
 The Optional Warranty Plan from Ford  
 For further details see page 2







# FIESTA GL

THE FIESTA WITH ADDED STYLE

- 950 (45 BHP DIN) or 1100 (53 BHP DIN) or 1300 (66 BHP DIN) engine
- Ford P21 push button radio
- Halogen headlamps  Centre console with clock
- "Windsor" fabric trim
- Servo assisted brakes on 1100 & 1300 models
- Body side moulding



# FIESTA GL



## Engines

950 (45 BHP DIN) or 1100 (53 BHP DIN) or 1300 (66 BHP DIN). Automatic choke on 1300.

## Transmission

As Fiesta Popular.

## Suspension & Steering

As Fiesta Popular, but with rear anti roll bar on 1300 model.

## Brakes

As Fiesta Popular, but with servo assistance on 1100 and 1300 models.

## Wheels & Tyres

12" x 4½" pressed steel wheels with 145 SR 12 steel braced radial ply tyres. 155 SR 12 tyres on 1300 models. Wheel trim rings and bright wheel bolts.

## Lighting & Electrical

As Fiesta Popular, but with reversing light, heated rear window, intermittent wipe and electric wash, door operated courtesy light, halogen headlamps, illuminated heater controls, tailgate wash/wipe.

## Body

As Fiesta Popular, but with bright waist rail, door handles, locks and exterior driver's side door mounted rear view mirror. Bright bumpers with black inserts. Black rocker panel. Bodyside protection moulding. Tailgate turn lock. GL badge on tailgate. 1.3 badge on 1300 model. 1.1 badge on 1100 model.

## Interior

As Fiesta Popular, but with 5 position reclining front seats. Windsor fabric seat trim. Driver's and passenger's door storage bins, detachable rear parcel tray, door trim with front and rear armrests, 3 grab handles, outboard fascia mounted adjustable rectangular fresh air vents. Soft feel instrument panel. Passenger sunvisor with vanity mirror. Glovebox with illumination and lid, cigar lighter, driver's side package tray, load compartment carpet, rear wheelarch trim in passenger compartment. Additional sound insulation material. Ford P21 push button radio. Centre console and clock. Passenger compartment carpet. Dipping rear view mirror. Handbrake grip.

*The car illustrated is a Fiesta 1100 GL. Options fitted at extra cost are Ford SRT 32P push button stereo radio (MW/LW/VHF)/stereo cassette and passenger door mirror.*

PHOTOGRAPH OF S.N.C.F. (FRENCH RAILWAYS) 141R LOCOMOTIVE BY COURTESY OF BRESSINGHAM STEAM MUSEUM - NORFOLK.

**EXTRA ✓ COVER**  
**The Optional Warranty Plan from Ford**  
*For further details see page 2*

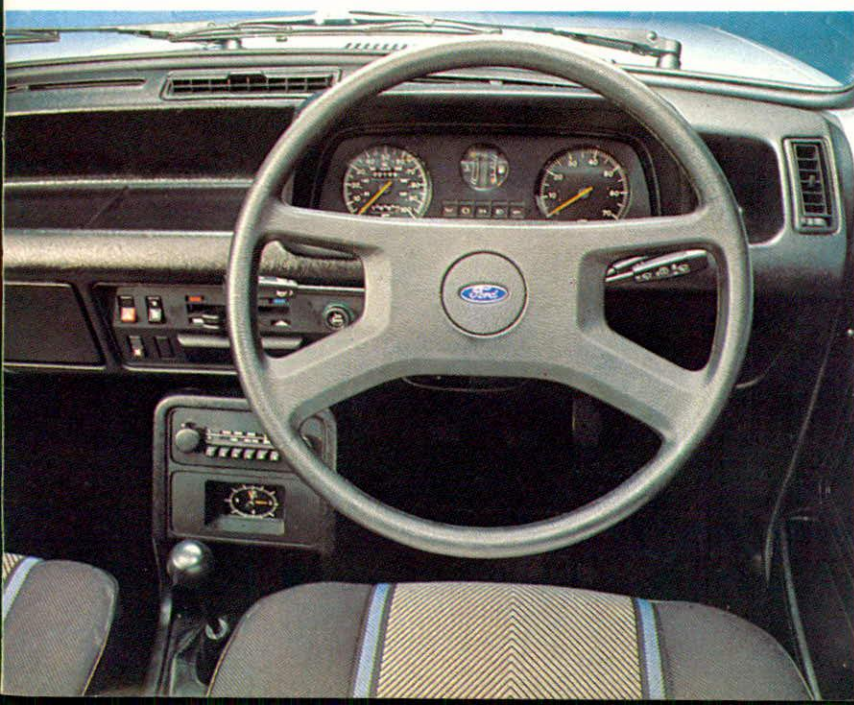




# FIESTA S

THE SPORTY SIDE OF FIESTA

- 1100 (53 BHP DIN) or 1300 (66 BHP DIN) engines
- Sports suspension and rear anti-roll bar
- Intermittent wipe and electric wash
  - Centre console with electric clock
  - Tachometer  'Chevron' fabric trim
    - Servo assisted brakes
- Ford P21 push button radio  Tailgate wash/wipe



# FIESTA S



FORD FIESTA 1100 S



FORD FIESTA 1300 S

## Engines

1100 (53 BHP DIN) or 1300 (66 BHP DIN). Automatic choke on 1300.

## Transmission

As Fiesta Popular.

## Suspension & Steering

As Fiesta Popular but with sports suspension and rear anti-roll bar. Up-rated anti-roll bar on 1300 model.

## Brakes

As Fiesta Popular but with servo assistance.

## Wheels & Tyres

12" x 4 1/2" pressed steel wheels with 145 SR 12 steel braced radial tyres. 155 SR 12 tyres on 1300 model. Wheel trim rings and bright wheel bolts.

## Lighting & Electrical

As Fiesta Popular, but with reversing light, halogen headlights, illuminated heater controls, door operated courtesy light function, heated rear window, handbrake warning light, intermittent wipe and electric wash. Tailgate wash/wipe.

## Body

As Fiesta Popular, but with black rocker panel, bodyside coachline with 'S' motif, 1300 S decal on 1300 model side and rear. Passenger door mirror.

## Interior

As Fiesta Popular, but with reclining front seats. Seats trimmed in Chevron fabric. Driver and passenger door storage bins, detachable rear package tray, door trim with front and rear armrests, 3 grab handles, outboard fascia mounted adjustable rectangular fresh air vents. Soft feel instrument panel. Passenger's sun visor. Black finish instrument binnacle and heater control panel. Dipping rear view mirror, cigar lighter, additional noise insulation material, 4 spoke steering wheel, trip recorder, tachometer. Ford P21 push button radio, centre console and clock. Sports gearshift knob. Glovebox with lid and illumination. Driver's side package tray. Passenger compartment carpet.

*The car illustrated is a Fiesta 1300 S. Options fitted (at extra cost) are head restraints and remote control driver's door mirror.*

## EXTRA ✓ COVER

The Optional Warranty Plan from Ford

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# FIESTA GHIA

THE LUXURY SIDE OF FIESTA

- 1100 (53 BHP DIN) or 1300 (66 BHP DIN) engines
- Tinted glass  Tailgate wash/wipe
- Luxury interior trim  Ford P21 Push button radio
- Screened glass tilting/removable sunroof
- Remote control driver's door mirror
- Head restraints



# FIESTA GHIA



## Engines

1100 (53 BHP DIN) or 1300 (66 BHP DIN), Automatic choke on 1300.

## Transmission

As Fiesta Popular.

## Suspension & Steering

As Fiesta Popular, but with rear anti roll bar on 1300 model.

## Brakes

As Fiesta Popular but with servo assistance.

## Wheels & Tyres

12" x 4 1/2" pressed steel wheels with 145 SR 12 steel braced radial ply tyres. 155 SR 12 tyres on 1300 model. Wheel trim rings and bright bolts.

## Lighting & Electrical

As Fiesta Popular, but with Halogen headlamps. Reversing lamp. Illuminated heater controls. Heated rear window. Handbrake warning light. Intermittent wipe and electric wash. Tailgate wash/wipe. Door operated courtesy light function.

## Body

As Fiesta Popular but with bright door handles and locks, windshield and rear window mouldings, waist rail, rear quarter window surround. Bodyside protection mouldings. Tinted glass. Remote control driver's door mirror. Bright bumpers with vinyl inserts. Overrides. Black rocker panels. Ghia badge on rear door. Ghia shield on front wings. Rear door turn lock. Screened glass tilting/removable sunroof. 1.3 badge on 1300 model.

## Interior

As Fiesta Popular but with reclining seats with moulded seat backs, map pockets and head restraints. Luxury Verona and crushed velour seat trim fabrics. Passenger compartment carpet. Load compartment carpet. Passengers sunvisor with vanity mirror. Dipping rear view mirror, cigar lighter, additional sound insulation material. Handbrake grip. Ford P21 MW/LW push button radio, centre console with clock, sports gearshift knob. 4 spoke steering wheel. Trip recorder. Tachometer. Gradient band windscreen. Lockable trimmed storage area under load floor. Rear wheelarch trim in passenger compartment. Door storage bins. Glovebox with lid and illumination, driver's side package tray. Folding detachable rear package tray with carpet trim. Luxury interior with full door trims incorporating black roll over and luxury armrests. Rear armrests. 3 grab handles. Outboard fascia mounted adjustable rectangular fresh air vents. Soft feel instrument panel. Centre console applique and heater panel. Mahogany effect instrument binnacle.

*The car illustrated is a Fiesta Ghia. Options fitted (at extra cost) are metallic paint, light alloy road wheels, headlamp pressure jet wash and Ford SRT32P push button stereo radio (MW/LW/VHF)/stereo cassette.*

PHOTOGRAPH OF SOPWITH PUP (1916)  
BY COURTESY OF THE SHUTTLEWORTH COLLECTION, OLD WARDEN,  
NR. BIGGLESWADE, BEDFORDSHIRE.

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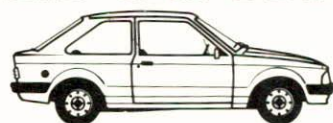
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# ESCORT



FORD ESCORT SALOON, 3 DOOR



FORD ESCORT SALOON, 5 DOOR



## Engines

1100 OHV or 1300 OHC with single variable venturi carburettor, automatic choke. (Electronic ignition on 1300.)

## Transmission

Front wheel drive. 4-speed synchromesh gearbox with remote shift. Cable-operated diaphragm-spring single plate with self-adjusting cable system.

## Suspension

*Front suspension:* Independent MacPherson strut with coil springs and telescopic shock absorbers. Zero scrub radius geometry. For ward stabiliser bar with 1300 engine.

*Rear suspension:* Independent system with pressed steel swinging arms and strut type shock absorbers. Longitudinal location by tie bars. Non concentric coil springs.

## Steering

Rack and pinion with anti-theft lock. Turning circle 32.9 feet between kerbs. 34.6 feet between walls.

## Brakes

Diagonally-split hydraulic circuits with tandem master cylinder. Vacuum servo assistance standard on 1300.

*Front:* Fine turned 9.4 inch discs.

*Rear:* Self adjusting 7.0 inch drums with leading and trailing shoes.

*Handbrake:* Self adjusting floor mounted mechanical linkage to rear brake drums.

## Wheels & Tyres

On 1100: 4½" x 13" steel wheels with black centre cap with 145/80 SR13 tyres.

On 1300: 4½" x 13" with 155/80 SR13 tyres.

## Lighting & Electrical

12 volt negative earth system. Tungsten semi sealed beam headlights. Single tone horn. Hazard warning flashers. Rear fog lamps. Brake failure and handbrake 'on' warning light. Front operated courtesy switches for interior light. Reversing lamps.

## Body

All steel welded integral construction with safety glass all round. Laminated windscreen. 3 or 5 doors on both 1100 and 1300 models. Twin gas struts on tailgate door. Tailgate slam lock. Black louvred grille with Ford oval.

Wide section black bumpers with long end caps. Black windshield/window surrounds. Black fuel filler cap. Anti-burst door locks with childproof locks on rear doors (5 door model only). Driver's black door mirror.

*Luggage space effective capacity:*

As 5 seater 20.3 cu ft; as 2 seater 48.7 cu ft. Spare wheel housed in luggage compartment. 8.8 gallon fuel tank.

## Interior

Vinyl trimmed fixed back front bucket seats, adjustments for reach. Bench type folding rear seat. Carpet in passenger compartment. Load compartment mat. Illuminated rocker switches and heater control, with two-speed fan. Outboard face level vents with warm air facility. Coat hooks in rear. Twin swivelling front sun visors. Concealed inertia reel seat belts. Three lever system controlling turn indicators, horn, high beam headlights, flasher, driving lights, two speed wipers with 'flick' wiper, electric screen wash. Speedometer. Odometer. Fuel and water temperature gauge. Hand brake grip. 2 spoke steering wheel. Driver's upper and passengers upper and lower stowage shelves.

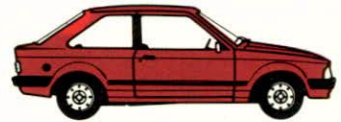
*The car illustrated is an Escort Saloon, 3 door in Diamond White with Blue fabric trim. Option fitted at extra cost is fabric trim.*



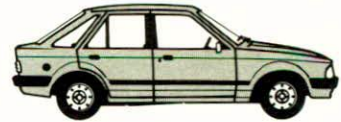




# ESCORT L



ESCORT L 3 DOOR



ESCORT L 5 DOOR



## Engines

1100 OHV, 1300 OHC and 1600 OHC – all with single variable venturi carburettor and automatic choke, with electronic ignition on 1300 and 1600.

## Transmission

As Escort Saloon.

## Suspension

As Escort Saloon, but with forward stabiliser bar on 1300 and 1600 version.

## Steering

As Escort Saloon.

## Brakes

As Escort Saloon, but with ventilated front discs and servo assistance on 1600 version.

## Wheels & Tyres

Wheels with silver coloured centre caps. Tyres as Escort Saloon on 1100 & 1300. 4½" x 13" wheels with 155/80 SR13 tyres on 1600.

## Lighting & Electrical

As Escort Saloon, but with heated rear window.

## Body

As Escort Saloon, but with tailgate push lock, dual body tape stripe. Bright trim on windshield, backlight surrounds. Black 'B' pillars. Additional sound insulation. L badge on tailgate.

## Interior

As Escort Saloon, but with reclining seats trimmed in 'Sandford' fabric. Improved rear seat contours. Colour keyed ribbed carpet in passenger compartment. Fully trimmed doors and wheelarches. Front and rear arm rests. Driver's lower parcel shelf. Glove box with lid. Tilting rear package tray. Dipping rear view mirror. Passenger vanity mirror on sun visor. 2 speed wipers with intermittent wipe. 3-speed heater fan. Two additional centre face level vents, with warm air facility. Front passenger grab handle. Two rear grab handles incorporating coat hooks. Two rear ash trays. Perforated headlining. Cigar lighter. Side window demister vents. Front door stowage bins.

*The car illustrated is an Escort L, 5 door in Terracotta with Indian Red trim. Options fitted at extra cost are head restraints, Ford push button radio, passenger door mirror.*

## EXTRA COVER

The Optional Warranty Plan from Ford

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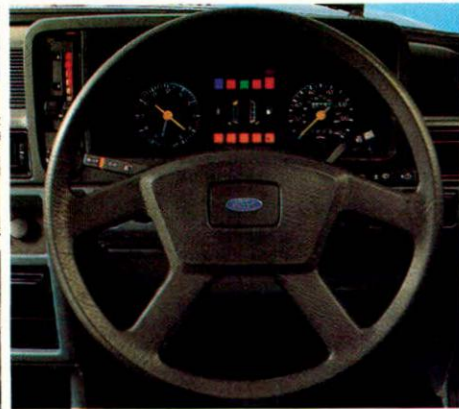
# ESCORT GL



FORD ESCORT GL, 3 DOOR



FORD ESCORT GL, 5 DOOR



## Engines

1300 OHC and 1600 OHC, both with single variable venturi carburettor, automatic choke and electronic ignition.

## Transmission

As Escort Saloon.

## Suspension

As Escort Saloon, but with forward stabiliser bar as standard.

## Steering

As Escort Saloon.

## Brakes

As Escort Saloon, but with ventilated front discs and servo assistance on 1600 version.

## Wheels & Tyres

5" x 13" styled road wheels with 155/80 SR13 tyres.

## Lighting & Electrical

As Escort Saloon, but with halogen headlamps, heated rear window, self checking silicon chip controlled warning light system for front brake pad wear, low washer fluid, oil, coolant and fuel levels. Load compartment light.

## Body

As Escort Saloon, but with: Body side protection mouldings. Tailgate push lock. Bright windshield/backlight surrounds. Protective bumper inserts. Bright side window surrounds and belt line moulding. Black 'B' pillars. Additional sound insulation. GL badge on tailgate.

## Interior

As Escort Saloon, but with: Reclining (front) seats trimmed in 'York' fabric. Centre face level vents with warm air control. Side window demisters. Perforated headlining. Front passenger grab handle. Two grab handles in rear incorporating coat hooks. Passenger vanity mirror on sun visor. Dipping rear view mirror. Cigar lighter. Two rear ash trays. Full door/rear quarter trim. Front door stowage bins. Three-speed heater fan. Glove box with lock and document stowage. Soft feel two tone instrument panel. Coin box. Centre console. Ford P21 push-button radio. Two-speed wipers with intermittent wipe. Load compartment carpet. Trip recorder. Quartz clock. Special gear shift gaiter and knob. Colour keyed ribbed carpet. Driver's lower parcel shelf. Tilting rear package tray. Four spoke soft feel steering wheel.

*The car illustrated is an Escort GL, 5 door in Arctic Blue with Blue trim. Options fitted at extra cost are tailgate wash/wipe, passenger door mirror, head restraints, tilting/sliding roof, metallic paint.*

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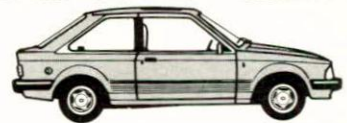
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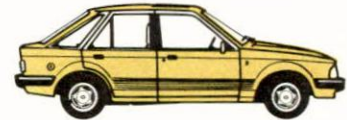




# ESCORT GHIA



FORD ESCORT GHIA, 3 DOOR



FORD ESCORT GHIA, 5 DOOR

## Engines

1300 OHC and 1600 OHC, both with single variable venturi carburettor, automatic choke and electronic ignition.

## Transmission

As Escort Saloon.

## Suspension

As Escort Saloon, but with forward stabilizer bar as standard.

## Steering

As Escort Saloon.

## Brakes

As Escort Saloon, but with ventilated front discs and servo assistance on 1600 version.

## Wheels & Tyres

5" x 13" styled road wheels and 155/80 SR13 tyres with bright wheel centres caps and rim embellishers.

## Lighting & Electrical

As Escort Saloon, but with halogen headlamps. Heated rear window. Self checking silicon chip controlled warning light system for front brake pad wear, low washer fluid, oil, coolant and fuel levels. Load compartment light. Rear courtesy light (front and rear courtesy lights operated by all passenger doors).

## Body

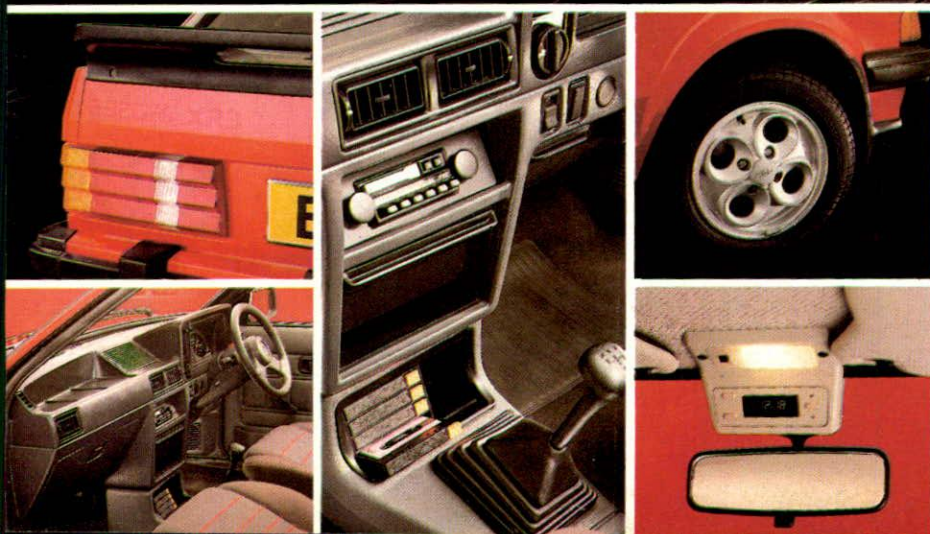
As Escort Saloon, but with: Protective bumper inserts. Overrides. Tailgate push lock. Wider bright mouldings on windshield and rear window. Tilting/sliding screened glass sunroof with louvered screen. Triple body side tape stripe. Body side protection mouldings. Body colour fuel filler cap. Bright mouldings to hood top and tailgate. Bright side window surrounds and belt line mouldings. Bright tail lamp surrounds. Driver and passenger remote control door mirrors. Additional sound insulation. Ghia badging.

## Interior

As Escort Saloon, but with reclining Durham and Crushed Velour trimmed seats. Head restraints with headrest pads. Centre face level vents with warm air control. Side window demisters. Perforated headlinings. Front passenger grab handle. Two grab handles in rear incorporating coat hooks. Passenger vanity mirror on sun visor. Dipping interior mirror. Cigar lighter. Two rear ashtrays. Full door rear quarter trim with arm rests. Front door stowage bins with integral arm rests. 3-speed heater fan. Glove box with lock, document stowage and light. Door trim incorporating Durham and Crushed Velour fabrics and wood inserts. Coin box. Centre console. Ford P21 push button radio. 2-speed wipers with variable interval intermittent wipe. Instrument rheostat. Trip recorder. Tachometer. Solid state multi function digital clock. Soft feel two tone instrument panel. Seat back map pockets. Special gear shift gaiter and knob. Colour keyed cut pile carpet. Driver's lower parcel shelf. Tilting rear package tray. Load compartment carpet. Rear seat backs covered in ribbed carpet colour keyed to loadspace carpet. Four spoke soft feel steering wheel.

*The car illustrated is an Escort Ghia, 5 door in Strato Silver with Shark Grey trim. Options fitted at extra cost are tailgate wash/wipe, tinted glass, rear inertia reel seat belts, headlamp wash, electrically operated front windows, metallic paint.*





# ESCORT XR3



FORD ESCORT XR3, 3 DOOR

## Engine

1600 OHC with twin venturi weber carburettor, automatic choke and electronic ignition.

## Transmission

As Escort Saloon.

## Suspension

As Escort Saloon, but with pressurized Bilstein gas shock absorbers all round, plus progressive rate coil springs at the rear. Forward stabilizer bar.

## Steering

As Escort Saloon.

## Brakes

Servo assisted.

Front: Ventilated 9.4" discs.

Rear: Self adjusting drums with leading and trailing shoes.

Hand brake: As Escort Saloon.

## Wheels & Tyres

Deep sculptured cast alloy 14" x 5½" wheels with 185/60 HR14 ultra low profile radial tyres.

## Lighting & Electrical

As Escort Saloon, but with halogen headlamps. Heated rear window. Self checking silicon chip controlled warning light system for front brake pad wear, low washer fluid, oil, coolant and fuel levels. Load compartment light. Rear courtesy light (front and rear courtesy lights operated by passenger doors). Dual tone horn.

## Body

As Escort Saloon, but with: 3-door sedan body style only, with special aerodynamic spoilers at front and rear, and wheelarch air deflectors. Colour keyed bumpers. Two colour-keyed door mirrors, both remotely controlled. Front and rear overrides. Black finish window surrounds and rocker panels. Tailgate push lock. Tailgate wash wipe. Body colour fuel filler cap. XR3 badge on tailgate.

## Interior

As Escort Saloon, but with: Sports reclining seats with special laser fabric trim. Head restraints. Side window demisters. Perforated headlining. Front passenger grab handle. Two rear passenger grab handles incorporating coat hooks. Passenger vanity mirror on sun visor. Cigar lighter. Two rear ashtrays. Full door/rear quarter trim. Front door stowage bins. 3-speed heater fan. Glove box with lock. Load compartment light. Coin box. Centre console. Ford P21 push button radio. 2-speed wipers with variable interval intermittent wipe. Load compartment carpet. Trip recorder. Tachometer. Solid state multi function digital clock. Soft feel two tone instrument panel. Special gearshift gaiter/knob. Colour keyed ribbed carpet. Driver's lower parcel shelf. Tilting rear package tray. Additional sound insulation. Two spoke soft feel sports steering wheel.

*The car illustrated is an Escort XR3, 3 door, in Sunburst Red with 'Laser' trim. Options fitted at extra cost are tinted glass, head restraint pads, headlamp wash, push button stereo radio/stereo cassette.*

**EXTRA ✓ COVER**  
**The Optional Warranty Plan from Ford**  
 For further details see page 2





# ESCORT ESTATE CARS



## ESCORT ESTATE

### Engines

1100 OHV and 1300 OHC, both with single variable venturi carburettor. Electronic ignition on 1300.

### Transmission

As Escort Saloon

### Suspension & Steering

As Escort Saloon, but with 24mm forward stabiliser bar.

### Brakes

As Escort Saloon, but with servo assistance on 1100 as well as 1300.

### Wheels & Tyres

5" x 13" steel road wheels with 155/80 SR13 tyres.

### Lighting & Electrical

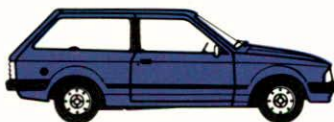
As Escort Saloon.

### Body

3-door all steel welded integral construction with safety glass all round, and laminated windscreen. Black bumpers with wrap around end caps. Push button tailgate lock supported by twin gas struts. Black louvred grille with Ford oval. Black windscreen/back light surrounds. Black fuel filler cap. Anti burst door locks. Driver's black door mirror. Spare wheel housed under load compartment. 8.8 gallon fuel tank. Load capacity as a two seater is 57.6 cubic feet. Load capacity as a five seater is 27.5 cubic feet. Load space floor length with rear seats folded down is 61.77 inches.

### Interior

As Escort Saloon, but with load compartment floor covering in body colour paint. Load compartment side trim (both sides). Tail lamp covers. Rear seat squab lock down hinge.



## ESCORT L ESTATE

### Engines

1100 OHV, 1300 OHC and 1600 OHC, all with single variable venturi carburettors and with automatic choke. Electronic ignition on 1300 and 1600 version.

### Transmission

As Escort Saloon

### Suspension & Steering

As Escort Saloon, but with 24mm forward stabiliser bar.

### Brakes

As Escort Saloon, but with servo assistance on 1100 as well as 1300 and 1600.

### Wheels & Tyres

5" x 13" steel road wheels with 155/80 SR13 tyres.

### Lighting & Electrical

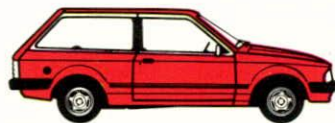
As Escort Estate.

### Body

As Escort Estate but with body side tape stripe. Black 'B' pillars. L badge on tailgate. Bright trim on windshield and backlight surround. Additional sound insulation.

### Interior

As Escort L Saloon, but with load compartment floor covering in foam (environment colour). Load compartment side trim, fully covered, including wheel arches (both sides). Tail lamp covers. Rear seat squab lock down hinge.



## ESCORT GL ESTATE

### Engines

1300 OHC and 1600 OHC, both with single variable venturi carburettors and with automatic choke. Electronic ignition.

### Transmission

As Escort Saloon

### Suspension & Steering

As Escort Saloon, but with 24mm forward stabiliser bar.

### Brakes

As Escort Estate car. Servo assistance with 1600 engine.

### Wheels & Tyres

5" x 13" styled road wheels, with 155/80 SR13 tyres.

### Lighting & Electrical

As Escort GL Saloon.

### Body

As Escort Estate, but with GL badge on tailgate. Black 'B' Pillars. Body side protection mouldings. Bright windshield/backlight surround. Protective bumper inserts. Bright side window surround. Tailgate wash/wipe. Additional sound insulation.

### Interior

As Escort GL Saloon, but with ribbed carpet (environment colour) for load compartment floor covering. Load compartment side trim, including wheel arches on both sides. Tail lamp covers. Rear seat squab lock down hinge.

*The car illustrated is an Escort L Estate Car in Cobalt Blue with Blue fabric trim. Options fitted (at extra cost) are headrests, Ford push button radio, passenger door mirror.*

**EXTRA COVER**  
The Optional Warranty Plan from Ford  
For further details see page 2

# ESCORT SPECIFICATION AND MODEL PRICE GUIDE

Engine	1100	1300	1600	1600 Twin venturi
Capacity cc	1117	1296	1597	1597
Cylinders	4/OHV	4/OHC (CVH)	4/OHC (CVH)	4/OHC (CVH)
Compression ratio	9.0:1	9.5:1	9.5:1	9.5:1
Carburettor	Single variable venturi	Single variable venturi	Single variable venturi	Twin venturi
DIN PS @ RPM	55 @ 5700	69 @ 6000	79 @ 5800	96 @ 6000
DIN Torque MKP	8.4	10.2	12.8	13.5

**Fuel Consumption** (all figures in mpg (L/100 km) are from officially approved tests under the Passenger Car Fuel Consumption Order 1977). All Escorts use 4-star fuel

	Saloon	Estate	Saloon	Estate	Saloon	Estate	Saloon
Constant speed driving (56 mph/90 kmh)	49.6 (5.7)	48.7 (5.8)*	47.1 (6.0)	44.8 (6.3)*	44.1 (6.4)	45.6 (6.2)*	40.9 (6.9)
Constant speed driving (75 mph/120 kmh)	36.2 (7.8)	34.9 (8.1)*	36.7 (7.7)	34.4 (8.2)*	34.4 (8.2)	34.4 (8.2)*	31.7 (8.9)
Simulated urban driving	34.9 (8.1)	34.9 (8.1)*	30.4 (9.3)	30.4 (9.3)*	30.7 (9.2)	30.7 (9.2)*	27.7 (10.2)

\*Subject to Government Approval

## Weights & Towing Limits (kg) (nominal)

Gross vehicle weight	1250	1375	1375	1375	1375	1375	1375	1375
Max. towing limit (2-up)	300	300	900	900	900	900	900	900
Max. roof rack load	75	75	75	75	75	75	75	75

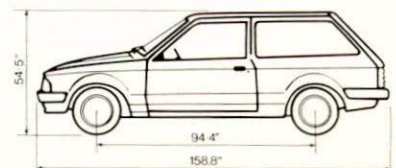
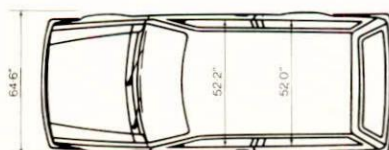
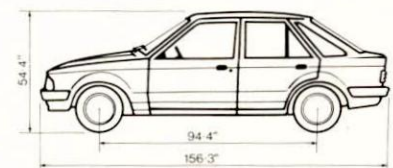
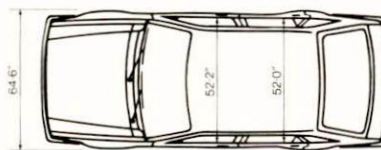
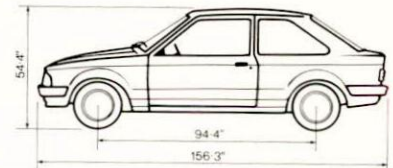
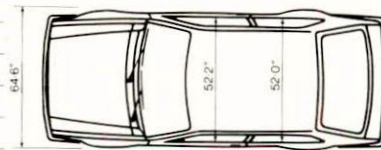
## Insurance Group

(As recommended by the Accident Offices Association)

	Escort 1100	Escort 1300	Escort 1100L	Escort 1300L	Escort 1600L	Escort 1300GL	Escort 1600GL	Escort 1300 Ghia	Escort 1600 Ghia	Escort XR-3
Zürich Ins. Co.	3	4	3	4	5	4	5	4	5	TBA
Zürich Ins. Co.	2	3	2	4	5	4	5	4	5	TBA

# FORD ESCORT PRICE GUIDE

Model	Price £	Car Tax £	VAT £	Total £
<b>1100 Escort</b>	3 door 5 door <b>PLEASE SEE SEPARATE PRICE LIST</b>			
<b>1300 Escort</b>	3 door 5 door			
<b>1100 L</b>	3 door 5 door			
<b>1300 L</b>	3 door 5 door			
<b>1600 L</b>	3 door 5 door			
<b>1300 GL</b>	3 door 5 door			
<b>1600 GL</b>	3 door 5 door			
<b>1300 Ghia</b>	3 door 5 door			
<b>1600 Ghia</b>	3 door 5 door			
<b>1600 XR3</b>	3 door			
<b>1100 Estate</b>	3 door			
<b>1300 Estate</b>	3 door			
<b>1100 L Estate</b>	3 door			
<b>1300 L Estate</b>	3 door			
<b>1600 L Estate</b>	3 door			
<b>1300 GL Estate</b>	3 door			
<b>1600 GL Estate</b>	3 door			



# THE FORD CORTINA

Ford have introduced a great number of engineering advances on the Cortina. Each one is important in itself, and together, they add up to a car that's built for reliability.

On the outside there's a aerodynamic grille, wrap-around front turn indicators, bigger tail lamps with integral fog lamps in saloons, greater window area (on saloons), a laminated windscreen and improved body protection and anti-corrosion treatment.

On the inside are improved seats, and a re-designed fascia with fresh and warm air vents, and 3-speed heater control. Some models also have 'see-through' detachable head restraints and a centre console unit.

Technically there are many improvements including gas shock absorbers, larger diameter front stabiliser bar, variable venturi carburettor with the award winning sonic idle system on 1.3 and 1.6 single venturi engines, a thermostatically controlled viscous coupled fan and an improved V6 engine with electronic breakerless ignition.

The engineering skill of Ford and all the improved features make the Cortina one of the most practical cars in Europe – a car that's built for reliability.



## A CAR THAT'S BUILT FOR RELIABILITY

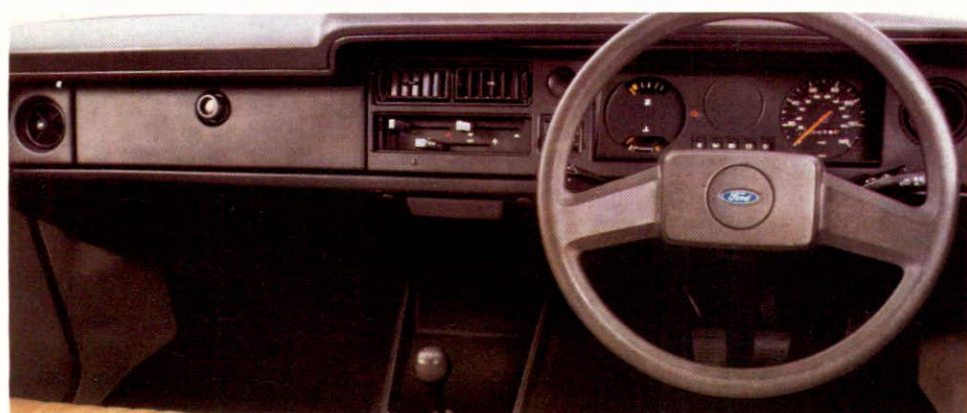




# CORTINA SALOON

WELL EQUIPPED AND BUILT FOR RELIABILITY

- 1300 OHV and 1600 OHC engines with single variable venturi carburettor
- Servo assisted, self adjusting front disc brakes
- Laminated windshield
- Rear fog lamps
- Window mounted spring back rear view mirror
- Viscous coupled fan
- Radial ply tyres



# CORTINA SALOON



FORD CORTINA SALOON, 2 DOOR



FORD CORTINA SALOON, 4 DOOR

## Engines

1300 OHV or 1600 OHC with single variable venturi carburettor and automatic choke.

## Transmission

4 speed manual gearbox with synchromesh on all forward gears. Remote floor mounted gearshift. Self adjusting diaphragm spring clutch.

## Suspension & Steering

Rack and pinion. Anti-theft lock. 'Warm' black two spoke Soft-feel steering wheel. Front suspension: Independent. Short and long arms with coil springs and anti-roll bar. Telescopic shock absorbers. Rear suspension: Four bar link. Variable rate coil springs and anti-roll bar. Gas shock absorbers.

## Brakes

Hydraulic dual line. Vacuum servo-assisted, self adjusting 9.75 in front discs and 8 in rear drums. Floor mounted handbrake.

## Wheels & Tyres

165 SR x 13 radial ply tyres on styled wheels with 4½ in rims.

## Lighting & Electrical

12 volt negative earth system. 35 A/H alternator. Rectangular headlamps. Heated rear window. Hazard warning flashers. Single tone horn. Reversing lamps. Rear fog lamps. Brake failure warning light. Front door courtesy light.

## Body

All steel welded integral construction with safety glass all round. Laminated windscreen. Two or four door on 1300 models. Four door only on 1600 models. Black finish four bar louvred radiator grille. Black bumpers with wrap-around end caps. Bright drip-rail, windshield and rear window inserts. Black rocker panel and windscreen wipers. Anti-burst door locks with child-proof locks on rear doors. Black driver's door mirror. Luggage compartment effective capacity 11.8 cu. ft. Spare wheel housed in luggage compartment. 11.9 gallon fuel tank.

## Interior

Vinyl trimmed reclining front bucket seats with adjustment for forward and backward movement. Bench rear seat. Carpet in passenger compartment. Boot mat. Heater demister with variable speed fan, centre face level air vents and outboard 'eye-ball' face level vents. Glove box with lid. Trinket tray. Front grab handle. Two rear coat hooks. Instrument illumination control. Ignition, oil pressure, indicator, brake failure and main beam warning lights. Inertia reel seat belts to driver's and front passenger's seats. Illuminated heater controls. Speedometer. Odometer. Fuel and water temperature gauge. Two speed wipers with 'flick' wipe control and electric screen wash. Cigar lighter. Swivelling sunvisors.

*The car illustrated is a Cortina Saloon, 2 door. Option fitted (at extra cost) is passenger door mirror.*





# CORTINA L

- Ford P21 push button radio
- Two speed wipers with intermittent wipe control
  - Centre console unit
  - Bright bumpers
  - Body-side tape stripe
- 'Windsor' fabric interior trim



# CORTINA L



FORD CORTINA L, 2 DOOR



FORD CORTINA L, 4 DOOR

## Engines

As Cortina Saloon

## Transmission

As Cortina Saloon

## Suspension & Steering

As Cortina Saloon

## Brakes

As Cortina Saloon

## Wheels & Tyres

As Cortina Saloon

## Lighting & Electrical

As Cortina Saloon but with: 45 A/H alternator. Halogen headlamps.

## Body

As Cortina Saloon but with: Bright bumpers. Bodyside tape stripe. Opening rear  $\frac{1}{4}$  vents (2 door only). Badge on boot lid. Black side window frames.

## Interior

As Cortina Saloon but with: 'Windsor' fabric trimmed seats. Perforated headlining. Two rear grab handles. 'Hangdown' centre console unit. Vanity mirror. Seat valances. Ford P21 push button radio. Colour keyed carpet in passenger compartment. Two speed wipers with intermittent wipe control. Door bins.

*The car illustrated is a Cortina L Saloon, 4 door. Option fitted (at extra cost) is passenger door mirror.*

**EXTRA ✓ COVER**  
 The Optional Warranty Plan from Ford  
 For further details see page 2







# CORTINA GL

ELEGANCE IN A CAR THAT'S BUILT FOR RELIABILITY

- 1600 OHC (single choke), 2000 OHC, or 2.3 litre V6 engines
- Sports road wheels with rim embellishers
- Ford P21 push button radio
- 'York' fabric trimmed seats with 'see through' head restraints
- Centre console
- Remote control driver's door mirror
- Quartz clock



# CORTINA GL



## Engines

1600 OHC with single variable venturi carburettor, and automatic choke or 2000 OHC with twin venturi carburettor and automatic choke, or 2.3 litre V6 with twin venturi carburettor and automatic choke.

## Transmission

As Cortina Saloon.

## Suspension & Steering

As Cortina Saloon but with: Power assisted steering with 2.3 litre V6. 4 spoke steering wheel.

## Brakes

As Cortina Saloon but with 9in rear drums with 2000 and 2.3 litre engines.

## Wheels & Tyres

Sports road wheels with 165 SR x 13 radial ply tyres on 5½ in rims. Wheel rim embellishers.

## Lighting & Electrical

As Cortina Saloon but with: 45 A/H alternator. Halogen headlamps. 2 rear fog lamps. Electronic breakerless ignition with 2.3 litre V6 engine.

## Body

As Cortina Saloon but available as 4 door model only and with: Bright bumpers. Bodyside protective moulding. GL Badge on boot lid. Bright belt rail moulding. Remote control driver's door mirror. Black side window frames.

## Interior

As Cortina Saloon but with: 'York' fabric trimmed seats. Ford P21 push-button radio. 'See through' head restraints on front seats. Perforated head lining. 2 rear grab handles. Glove box with lamp. Full centre console. Vanity mirror. Seat valances. Colour keyed loop pile carpet in passenger compartment. Trip recorder. Quartz clock. Simulated wood grain fascia. Door bins. Rear centre armrest. Two speed wipers with intermittent wipe control. Carpeted rear parcel shelf. Door trims with 'York' fabric inserts.

*The car illustrated is a Cortina GL Saloon. Options fitted (at extra cost) Exterior pictures: Passenger Door Mirror and Metallic Paint. Interior pictures: Lap/Diagonal Inertia Reel Rear Seat Belts.*

**EXTRA ✓ COVER**  
**The Optional Warranty Plan from Ford**  
 For further details see page 2

